

The East Side Institute presents...

Discover Development NYC

*A 3-day, small-group exploration of
New York and Its Development Community*

Friday-Sunday, May 16-18, 2014
Registration: \$395. Limited to 10 participants

This spring, spend an unforgettable weekend in the cultural capital of New York City learning to see and create environments for growth. *Discover Development* is a small-group experience designed to introduce you to vibrant performances of personal and community development across NYC.

Today's buzzwords of **innovation**, **creativity**, **collaboration** and **happiness** will come alive as you visit developmental hot spots from Times Square/42nd Street to the Flatiron, and from Fort Greene, Brooklyn to Newark.



Most memorable to me was meeting people from different walks of life...being vulnerable, and walking around the city!"



Your weekend guide will be East Side Institute director **Lois Holzman**, a developmental psychologist, expert in developmental learning and performance activism, and author of *The End of Knowing; Vygotsky at Work and Play; Lev Vygotsky Revolutionary Scientist; Unscientific Psychology: A Cultural- Performatory Approach to Understanding Life; Schools for Growth; and The Overweight Brain: How Our Obsession with Knowing Keeps Us from Making a Better World.*

Over a challenging, immersive course of study, group observation, performance and play, Holzman will introduce you to a diverse development community, where people of all ages and walks of life create culture.

Throughout, Holzman shares the history of the community's multi-faceted development programs – built on 40 years of experimentation outside traditional institutions.

Going to an Off-Off-Broadway theater exposed me to artists who are creating both works of art and development.



Discover performance spaces across NYC:

- Let loose in an exclusive improv theatre-skills workshop.
- Visit a community therapy center in Brooklyn, where clients perform their emotional development.
- Visit a cutting-edge political theatre; meet the artists and go backstage.
- Visit innovative after-school programs, including the flagship youth development programs of the All Stars Project.

The improvisation exercises and activities were the most eye-opening moments of my development during the weekend.

- Meet the educators, architects, designers, actors, therapists, fundraisers, physicians, young people and parents who built these programs.
- Walk across the Brooklyn Bridge at sunset. Enjoy a group dinner with Holzman in a Greenwich Village pub and share what you've seen and experienced.

Most memorable about the weekend was the concept of learning through conversation...

In the course of the weekend, be introduced to Holzman's mentor and development community founder, the late public philosopher **Fred Newman**.

Explore how Newman and Holzman reimagined the contributions of **Lev Vygotsky** and **Ludwig Wittgenstein** to devise a postmodern practice of method that is being put to work by a global network of grassroots practitioners.



This was the best way to visit New York for the first time. I will never forget it.

Register Today! Program is limited to 10 participants.

Questions? For more information, contact:
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